

# ABOUT

## LIFE CHANGING INNOVATION

AdvaMed's Life Changing Innovation campaign educates key audiences—from employees in the medical technology industry, and patient and provider groups, to elected officials—on the importance of advanced medical devices and diagnostics to patients, the health care system and the economy. Medical technology saves lives, improves patient outcomes and helps lower the overall cost of health care. It also represents one of America's strongest and fastest-growing manufacturing sectors, creating and producing medical innovations for use around the world—and providing good-paying jobs across the country.



### ADVOCATES FOR THE INDUSTRY

Through advocacy efforts in Washington, DC—including regular briefings on Capitol Hill, partnerships with patient and physician groups, research demonstrating the economic and societal benefits of medical technology, and compelling social and multimedia content—AdvaMed's Life Changing Innovation campaign is helping to shape policy and foster an environment that encourages continued innovation.

Sign up for the Life Changing Innovation campaign and our monthly newsletter at [www.lifechanginginnovation.org/sign-updates](http://www.lifechanginginnovation.org/sign-updates)

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[www.lifechanginginnovation.org](http://www.lifechanginginnovation.org)

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MEDICAL TECHNOLOGY  
**life changing  
innovation**





**Advances have helped save and enhance the lives of countless patients worldwide.**

### SAVING LIVES & IMPROVING QUALITY OF LIFE

America's medical technology companies play a pivotal role in diagnosing and providing quality treatment options for patients. Our products range from the staples of health care, such as bandages, thermometers and syringes, to complex computerized imaging systems, miniaturized implants and genetic tests. These advances have helped save and enhance the lives of countless patients worldwide.



## MEET THE PEOPLE

Meet the people who live life changing innovation at [lifechanginginnovation.org/our-stories](http://lifechanginginnovation.org/our-stories).

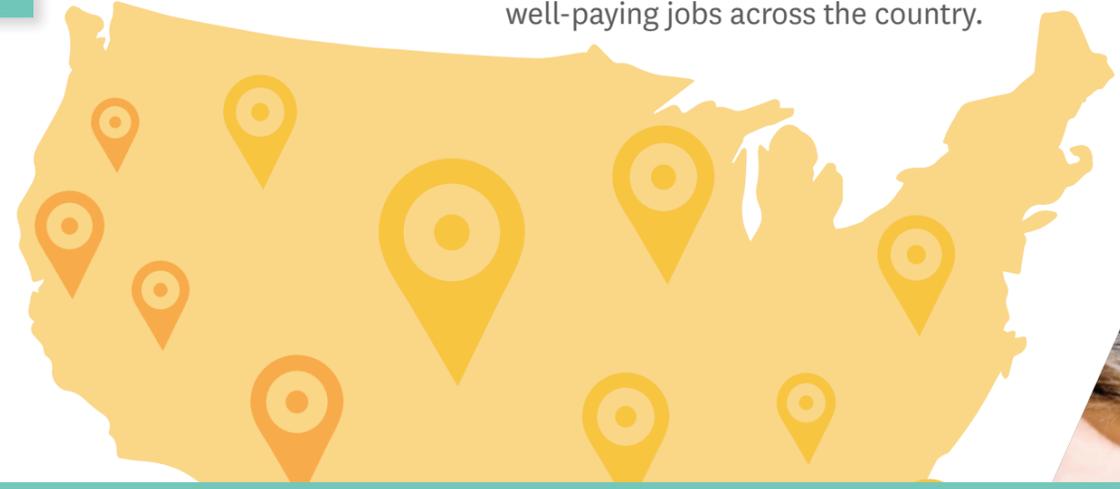
### LOWERING HEALTH COSTS

Advances in medical technology generate cost savings for the health care system through less invasive procedures, shorter hospitalizations and faster recovery times. Over the last 30 years, medical advances have helped cut the number of days people spent in hospitals by 59 percent. And the medical technology industry is extremely competitive, ensuring that medical technology offers good value. Spending on medical technology is consistently a small and stable share of national health expenditures.

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## LEARN MORE

Learn more about how medical technology lowers health costs at [lifechanginginnovation.org/get-facts](http://lifechanginginnovation.org/get-facts).



### CREATING JOBS

The medical technology industry is an American success story, one of the last expanding manufacturing sectors in the U.S. that combines rapid innovation with precision product creation and distribution. Our industry is a world-leader, with home grown R&D, domestic manufacturing in communities large and small, and worldwide exports of American-made products. The medical technology industry supports nearly two million well-paying jobs across the country.

## SEE HOW MANY

How many medical technology jobs are in your state? Use our interactive map at [lifechanginginnovation.org/jobs-by-state](http://lifechanginginnovation.org/jobs-by-state).

